

RATES CARD

REF: AD/RATES/01/04/2026



RATLOU FM

Re Tsweletse Goya Pele

2026

RATES CARD 2026

SMMES' PACKAGES

DESCRIPTION/DURATION

AMOUNT

5 X 7 days excluding production	R1200.00
5 X 7 days plus production	R1400.00
5 X 14 days plus production	R2 200.00
5 X 30 days plus production	R3 000.00
5 X 45 days plus production	R4 000.00
5 X 60 days plus 20 mins interview & production	R6 000.00
5 X 90 days plus 30 mins interview & production	R7 000.00
5 X 120 days plus 60 mins interview & production	R9 000.00
5 X 120 days plus 20 mins interview & 3 hours OB	R12 000.00
30 Sec Live Reads for 7 days	R800.00
60 Sec Live Reads for 7 days	R1 200.00



RATES CARD 2026

GOVERNMENT AND AGENCIES

TIME	MON - FRI	SAT	SUN
06:00 – 07:00	R650.00	R600.00	R600.00
07:00 – 10:00	R750.00	R650.00	R650.00
10:00 – 11:00	R450.00	R450.00	R450.00
11:00 – 14:00	R480.00	R480.00	R450.00
14:00 – 17:00	R750.00	R650.00	R550.00
17:00 – 18:00	R650.00	R480.00	R550.00
18:00 – 22:00	R550.00	R550.00	R480.00
22:00 – 02:00	R420.00	R400.00	R400.00
02:00 – 06:00	R420.00	R400.00	R400.00

NOTE***RATES ARE BASED ON THE 30" RECORDED AD



RATES CARD 2026

GOVERNMENT AND AGENCIES

PACKAGES /PRODUCTS

AMOUNT

Production fee
05 Mins
10 Mins
15 Mins
20 Mins
30 Mins
1 Hour Simulcast
4 Hours Outside Broadcast

R1, 800.00
R1, 000.00
R2, 000.00
R3, 000.00
R4, 000.00
R6, 000.00
R15, 000.00
R45, 000.00



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GOVERNMENT AND AGENCIES

PACKAGES /PRODUCTS

AMOUNT

MCs' and DJs' per hour
Stage and Sound
Traffic, Sports, News,
Updates /Advertorials

R3, 000.00

(Prices on request)

R5, 000.00 per package
(Opening, middle and
closing billboards) per
sponsored slot

5 Minutes Drama
Event crossover

R1,500.00

To be treated as added
value when you advertise
with Ratlou FM



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GOVERNMENT AND AGENCIES

TIME	COMPETITIONS	SPONSORSHIPS	DIGITAL ADS
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05 Mins	R1, 500.00	-	-
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10 Mins	R1, 800.00	-	-
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15 Mins	R2, 500.00	R3, 500.00	-
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30 Mins	R3, 500.00	R6, 500.00	-
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60 Mins	-	R12, 000.00	-
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Peak Time			R650.00
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Off Peak			R450.00
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CONTACT DETAILS

Phone

0180111082

Email

sales@ratloufm.org.za
info@ratloufm.org.za

Social Media



Website

www.ratloufm.org.za

